

The background is a light blue gradient with several realistic water droplets and bubbles of various sizes scattered across it, particularly concentrated in the top-left and bottom-right corners.

# MAKING AN OFF DECK IMPACT: THE WHY AND HOW

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# WHY?

## EDUCATION

FIRM GRASP OF RULES &  
REGULATIONS

AT THE FOREFRONT OF  
CHALLENGES AND INNOVATIONS

- GIVES YOUR SWIMMERS  
THE BEST OPPORTUNITY TO  
CHASE THEIR DREAMS

## ADVOCACY

- PROVIDES FORUM TO SPEAK UP  
FOR THE WELL-BEING AND BEST  
INTEREST OF YOUR ATHLETES
- “IF YOU SIT ON YOUR HANDS,  
YOU HAVE NO BITCH”

## PROFESSIONALISM

- WHO SHOULD BE GUIDING THE  
FUTURE OF THE SPORT?
- “IF YOU’RE NOT WILLING TO  
TAKE CHARGE OF BUILDING  
YOUR OWN PLAYGROUND,  
YOU’RE NOT GOING TO HAVE  
ANY PLACE TO PLAY.”

# WHERE TO START

- WHAT INSPIRES YOU?
  - ADVOCACY?
  - EDUCATION?
  - GOVERNANCE?
  - NETWORKING?
- LOCAL MEETINGS
  - LSC AND AREA MEETINGS ARE ALWAYS OPEN
- EDUCATION & NETWORKING OPPORTUNITIES
  - LOCAL, REGIONAL, NATIONAL CLINICS
  - ASCA FELLOWSHIP PROGRAM

# 10 KEYS TO FINDING YOUR OFF-DECK VOICE

The background is a light blue gradient. In the top left corner, there are several water droplets and bubbles of various sizes, some with highlights and shadows, giving them a 3D appearance. Similar droplets and bubbles are scattered in the bottom right corner, also with highlights and shadows.

# 1. DO YOUR HOMEWORK

IDEAS ARE GREAT...INFORMED IDEAS ARE IMPACTFUL



## 2. LISTEN BEFORE YOU SPEAK

SPEND TIME OBSERVING AND LEARNING THE POLITICAL PROCESS BEFORE  
JUMPING IN WITH BOTH FEET.





# 3. TAKE THE TIME TO BUILD ALLIANCES/RELATIONSHIPS

EVEN (MAYBE MOST IMPORTANTLY) WITH PEOPLE YOU MAY NOT  
ALWAYS SEE EYE TO EYE WITH.





## 4. FIND WHERE YOU FIT

SOME PEOPLE ARE NATURAL INNOVATORS, OTHERS ARE BORN IMPLEMENTERS.







# 5. MAKE TIMELINESS A PRIORITY

COMMON SENSE THAT IS SHOCKINGLY UNCOMMON.

PROMPT RESPONSE GOES A LONG WAY.





## 6. OWN UP TO YOUR MISTAKES

MESSING UP IS INEVITABLE. ACKNOWLEDGE YOUR SCREW-UPS AND FIX  
THEM THE NEXT TIME AROUND.





# 7. IF YOU DON'T KNOW, ASK!

THERE ARE ALMOST ALWAYS PEOPLE WITH MORE EXPERIENCE WILLING  
TO HELP.





## 8. KEEP EDUCATING YOURSELF

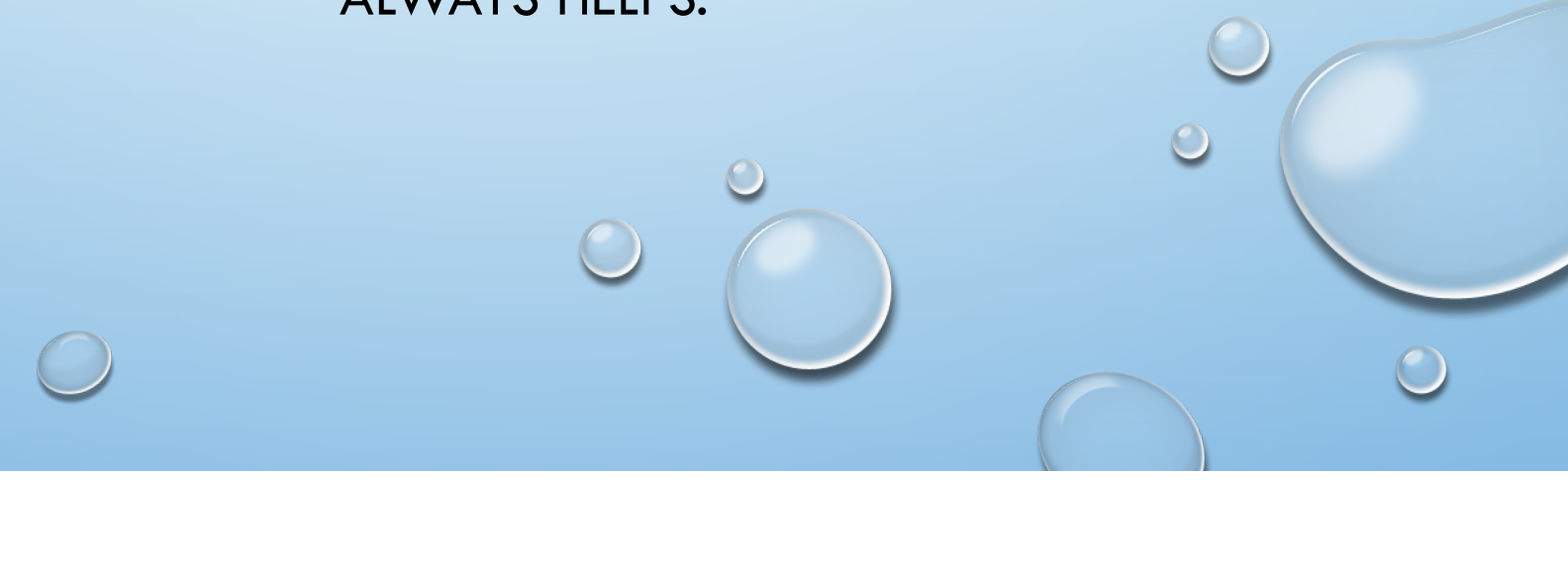
STAY AHEAD OF THE CURVE. KEEP YOURSELF CURRENT ON CONSTANTLY  
EVOLVING RULES AND PROCEDURES.





## 9. ORGANIZE

FIND A SYSTEM THAT MAKES SENSE FOR YOU. PRIORITIZING TASKS  
ALWAYS HELPS.





# 10. BE NICE!

FEEDBACK IS FREQUENTLY OF THE “I DON’T LIKE WHAT YOU’RE DOING”  
VARIETY. IT’S NOT PERSONAL.

